VELCRO LOCATION - DO NOT DESIGN CRITICAL ELEMENTS WITHIN THIS AREA

Outdoor Graphic: 20’ Zoom Tent - Full Wall Double Sided

TEMPLATE IS @ 1/2 SIZE
Total Graphic Area: 231”w x 82.5”h
Total Visual Area: 229”w x 80.5”h

Please be sure to include a 1” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

Please also note that velcro will be applied to the top of both front and back graphics for mounting purposes. Do not design critical elements inside the gray area on the template.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT
INSIDE FACING GRAPHIC

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BACK
OUTSIDE FACING GRAPHIC

bleed area
trim line