

# PREMIUM FABRIC TEMPLATE

## Retractable Banners: Phoenix Mini - 2 Pole Height

.5" bleed area

Total Graphic Area: 17.5"w X 40"h

Total Visual Area: 15.5"w x 31.5"h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

Graphics printed on premium fabric will need an extra 1" bleed around the perimeter

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area ———  
trim line ———

6" bleed area

**BLEED AREA**  
**will not be visible when**  
**mounted into bannerstand**