

# Information Centers: Advocate

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Total Graphic Area: 9.5" w X 12" h

Trim Size: 8.5" w X 11" h

Visible area: 7.75" w X 10.25" h

DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

## General Art Guidelines:

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area ———  
trim line ———  
safe area ———